

The Finest Professional Leather Care Products Made



Leather Care Guide



*Contains all the steps
necessary to keep
Automotive...*

*... Furniture, and all
types of leather in
Like-new Condition*



GLIPTONE® LEATHER CARE GUIDE

Leather has always been used to give the feeling of luxury to automobiles, home furnishings, clothing, luggage, handbags, and personal accessories. The look, smell and feel of quality leather goods have been enjoyed by millions of people for centuries. Those "character lines", so typical of luxurious leather, not only certify leather's authenticity, but give it a unique richness and a graceful maturity. Eventually, without proper care, leather will lose its resiliency and begin to dull and harden, allowing those unique "character lines" to crack beyond repair but with proper care leather can be enjoyed for an infinite amount of time.

Leather is a skin and is exposed to similar deterioration to that of human skin if not properly cleaned and nourished on a regular basis. Regardless of the type of leather, through an aging and wearing process leather can lose its rich luster, distinctive scent and unmatched durability. As leather ages it tends to lose the natural oils that keep it so soft and supple. The dryer and harder the leather gets considerably increases its exposure to wrinkles, cracks and crevices. Although most leather products, such as seats in an automobile or leather sofa, are regularly exposed to dust and dirt, the increased number of cracks and crevices now act as a collecting place for contaminants. Once dirt becomes embedded into the leather surface, its tiny, sharp edges begin to

cut into the wrinkles. Eventually, with enough dirt build up and wear, these wrinkles, cracks and crevices will split and tear the leather surface.

Over the years many products have entered the market claiming to provide ideal cleaning and conditioning value for leather surfaces and some actually do work well. Then there are some of them that make claims of being a cleaner and conditioner in one. Be skeptical on any product making such a claim as it is virtually impossible to have a product that can properly emulsify (clean and dissolve) dirt and body oils from a leather seat or jacket, etc., and then replenish the essential oils and nutrients necessary to return a soft and supple surface.

THE GLIPTONE LIQUID LEATHER CLEANER AND CONDITIONER PRODUCTS

have been designed to safely restore and maintain all types of leather to a rich, luxurious suppleness, unmatched by any other products on the market. Liquid Leather Cleaner and Conditioner products are made from a unique blend of all natural ingredients that combine to offer a pH neutral, safe and effective treatment for all types of Leather surfaces. An additional benefit associated with the Gliptone brand of Liquid Leather Cleaner and Conditioner is that these products will also restore that fresh new leather essence back into the surface,

leaving your leather looking and smelling like new!

Gliptone Liquid Leather products are used or sold internationally by: Rolls-Royce, Jaguar, Ferrari (Maranello Concessionaires), Aston Martin, some of the largest furniture manufacturers and retailers including World of Leather, plus most of the "CE" accredited made to measure motorcycle leather clothing manufacturers. Gliptone Liquid Leather products are the only products recommended by the Rolls Royce Enthusiasts Club's Interior Care and Renovation Seminars.

THE PROCESS

STEP #1 SURFACE DIAGNOSIS AND STAIN REMOVAL: It is a good idea to carefully look over the leather surface to be cleaned. If tough stains such as shoe scuffs, ink/pen marks, mascara or crayon are discovered it is recommended to first use the Gliptone GLIPSTIK®. Even the toughest INK or PEN MARKS can be removed by using the Gliptone GLIPSTIK®. First, remove cap from GLIPSTIK® and push up inner tube, exposing 1/4 inch of product. NOTE: Always pretest on a small and inconspicuous spot to check for fading. IF COLOR RUBS OFF DO NOT USE.

Next rub the GLIPSTIK® directly onto the pen/ink mark in a circular motion for 15-30 seconds on complete stained area. The initial application will produce an immediate

breakdown of the majority of the pen/ink mark. Immediately wipe away ink and GLIPSTIK® residue using a dampened cotton or microfiber towel and then give final wipe with a dry cotton or microfiber towel. Reapply a second application of GLIPSTIK® to the pen/ink mark and this time agitate the surface with your fingertip for an additional 10 to 20 seconds. As you agitate the ink mark with your fingertip, you will begin to see the mark fade. Again wipe away the residue using a dampened cotton or microfiber towel and again give final wipe with a dry cotton or microfiber towel. For stubborn stains it may be necessary to repeat a third application to achieve complete removal of the mark. GLIPSTIK® is also effective on scuff marks, crayon marks, lipstick, mascara and other hard to remove stains from leather and vinyl.

STEP #2 CLEANING: It is important to insure that your leather surface is thoroughly cleaned prior to conditioning. Even for a new condition leather it is important to make some effort to ensure your leather surface is perfectly clean and free of any dust or contaminants.

Dampen (DO NOT SATURATE!) a household sponge with warm water, then proceed to pour two quarter-size droplets of GT12 Liquid Leather Cleaner onto the sponge. Rub the sponge with your fingers, creating a rich lather on the surface. Proceed to gently wipe down the leather surface, giving extra atten-

tion to crevices where dirt has settled. In some instances, involving sofas or automobile seating, that is heavily soiled it may be necessary to use a soft nailbrush with the GT12 Liquid Leather Cleaner applied directly onto the bristles. Using a gentle stirring motion, stir the cleaner into the surface (DO NOT SCRUB AGGRESSIVELY WITH THE NAILBRUSH). Repeat process as many as 3 times to achieve desired result. Finally, wipe down area with a CLEAN, LIGHTLY DAMPENED cotton towel.

Sometimes leather may be worn to the point of giving the appearance of being dirty. Even the most aggressive scrubbing will not get this type of surface clean and therefore should be avoided. Avoid over scrubbing during the cleaning process! GT12 Liquid Leather Cleaner is pH neutral and will not damage or pull color from the leather surface. If there are any signs of color degradation during the cleaning process this could be an indication that the factory varnish coat has worn off or this leather surface has been previously scrubbed with an aggressive detergent that has weakened the coated surface.

STEP #3 CONDITIONING: Using a cotton or foam applicator apply the GT11 Liquid Leather Conditioner to the entire leather surface, gently massaging the lotion into the leather surface. After having applied a fair amount of the conditioner into the leather surface, allow 3 to 5 minutes to penetrate. Repeat

with a second application if the leather appears to have quickly absorbed in all the lotion from the first application (similar to what someone would experience applying skin conditioner to a sun burned skin surface).

Gently buff surface with a clean, dry, 100% cotton towel. The surface will appear regenerated with a soft, supple texture that has been revitalized with the essence of fresh new leather.

The cleaning and conditioning process should be repeated every 3 to 4 months for automobile seats and sofas that get regular use and at least once per year on all other leather garments, handbags and luggage.

NOTE: Extensive testing has proven that leather properly treated on a regular basis with the Gliptone Liquid Leather Conditioner will remain considerably more resistant to stains than untreated leather.

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